



YWCA BOOT CAMP: Leadership for Women

Women face unique challenges as career professionals. YWCA Boot Camp is designed to help overcome those common workplace challenges that can be faced while climbing the career ladder.

We teach concepts and strategies to capitalize on opportunities, increase confidence and enhance competence as a leader. Boot Camp is uniquely structured to help build relationships, learn and test new ideas, and strengthen leadership presence and capabilities.

Who Should Attend

Boot Camp is designed for women who have been identified as high potential or emerging leaders expected to move into management ranks. We help teach the tools needed to influence others in the pursuit of success.

Time Commitment

- 6-month program, 1-2 full days per month
- Visit www.ywcaofcleveland.org for current schedule, session locations and application

INVESTMENT

- \$3,400 includes all materials, assessments and meals

What to Expect

PREPROGRAM

To prepare for classroom discussion, preparation includes:

- Strengths-finder assessment

DURING THE PROGRAM

Interactive, experiential learning sessions in a cohort-based program, with diverse and highly qualified facilitators and speakers. Subjects include:

- Strength-Based Leadership
- 360° Leadership Assessment
- Communicating with Confidence
- Implementing Strategy
- Developing Emotional Intelligence
- Unconscious Bias
- Gender and Leadership
- Understanding Generational Differences
- Managing Organizational Change
- Presentation Skills
- Negotiation
- Networking

DEVELOP YOUR PERSONAL LEADERSHIP PLAN

Develop a game plan for your development and a structured methodology to create your plan and follow through.

PEER NETWORK DEVELOPMENT

Build and strengthen your personal and professional network of powerful women during the program and beyond.

POSTPROGRAM

Join the YWCA Women's Leadership Institute community, and stay engaged on topics and events that promote women's empowerment, social justice, ongoing learning and development.

Testimonials

"I enrolled in Boot Camp in the midst of tremendous change in my life. The program empowered me to take on these shifts with fervor and with an eye toward the leader I strive to be. As Boot Camp comes to a close, I find myself undeniably stronger and 100 percent in touch with my passions, which you can lose sight of if you aren't careful."

– Christine Todd,
McMaster-Carr Supply Company

"The YWCA has given me the tools to help me develop and lead in my personal and professional life. Being associated with such a strong group of professional women has forced me to strive to become a better person every single day."

– Samantha Ruda,
Sealand Chemical



“Many times we are taught concepts on how to be a great leader. This course gives you the tools to practice great leadership. The bonds you create here are for a lifetime.”

– Jessica L. Wolfram,
Weltman, Weinberg & Reis Co., LPA



Detailed Course Descriptions

NETWORK OR NET WORTH?

The best business leaders understand that your network is your net worth, and they do everything they can to invest in their relationships. The number one predictor of career success is the size and openness of your network. It is not enough to simply network within the bubble of your industry or profession—you have to branch out. In this session, participants will gain a better understanding of the importance of a wide and diverse network, and then receive the tools to create it.

NEGOTIATING FOR SUCCESS

In the workplace, negotiation is necessary across departments to reach goals and drive business. Everyone wins when professionals and teams are open to collaboration. In this session, participants will build and enhance the necessary skills to enter real-life negotiations with confidence and understanding. The applicability of negotiation in peer-to-peer and peer-to-manager relationships will be explored.

EFFECTIVE PRESENTATION SKILLS

Sharing knowledge, thoughts and ideas is essential in today’s fast-paced communication-driven environment. Employees must be prepared to present in a variety of situations and skilled in expressing themselves effectively. This session increases participants’ confidence and skill in making a variety of presentations. Participants will learn techniques for planning, organizing and delivering results-oriented messages, which they can use in situations ranging from informal discussions to formal presentations.

CULTURAL COMPETENCY AND MANAGING UNCONSCIOUS BIAS

Whether one believes it or not, we all have unconscious biases. This session helps participants identify how culture, diversity and unconscious bias affect individual performance and decision-making. Participants will learn how to recognize and address those biases so they are not impeding an organization’s goal to create a balanced, diverse and inclusive workforce.

WORKING EFFECTIVELY WITH MULTIPLE GENERATIONS

The workplace has become a patchwork of varying perspectives and experiences from multiple generations, and that can present management challenges. While having various cultures in one workplace can present communication problems and conflicts, the benefits of such a variety in the workplace outweigh the problems and conflicts. This session will help participants understand generational motivations and apply strategies to create productive relationships.