

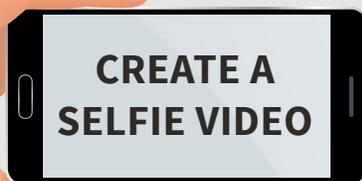
My Y Story: *Because every story is important.*

As we celebrate our 150th anniversary at YWCA Greater Cleveland, we want to reflect on the impact we've made over the years—and share our stories of support and love with the community.

That's why we're personally inviting you to become a My Y Ambassador and tell the world what the YWCA means to you.

Sharing your story is easy—and we're giving you the tools to do it. Just follow the steps below to share your story however you'd like.

1



- Be sure to hold your phone horizontally.
- Record a 10- to 30-second video that tells who you are and how the YWCA has made an impact on your life.
- Send your story to Taylor at tbarnes@ywcaofcleveland.org.

2

TWEET, SHARE AND POST ON SOCIAL MEDIA

Use one of these suggestions, or write your own post about why you're proud to support the YWCA.



- I am proud to share #MyYWCAStory. What's yours?
- The YWCA has fought for women's rights, workers' rights and civil rights. It's the right time to share your Y story. Here's mine:
- The YWCA has been around for over 150 years. There are plenty of stories to tell. Like mine. #MyYWCAStory.



3

TAKE A SELFIE WITH YOUR "WHY"

Click here to

[DOWNLOAD A "MY WHY" SIGN](#)

Print it, fill it out, and hold it up in a selfie that you share with the world.



Make your voice heard, and let it inspire others.

What is there to say about the YWCA? *plenty.*

Use these talking points to promote the many inspiring things YWCA Greater Cleveland has done in our 150-year history.

- If you look at the history of the YWCA, we've fought for rights for women, workers and people of color. And as the community has changed, we've changed with it. Today, the YWCA continues to make an impact. Every person has a story to tell. That's why I made my own "My Y Story" and shared it online. I encourage you to do the same.
- The YWCA has helped so many in our community. In 2017, 0 percent of Independence Place residents returned to homelessness. That proves that the YWCA is getting people off the streets and putting them in positions to live better lives.
- I believe in the YWCA because I've personally seen and felt the impact it can have on women in our community. I believe because...
[details from your personal story]



Let's make an impact for years to come.

"We want to amplify real people and true stories—the members of our community who have seen and felt the impact of our work. We want the community to hear those voices, and to feel inspired to help us and be a part of that work moving forward."

- Margaret Mitchell, CEO, YWCA Greater Cleveland

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