

YWCA's Annual Forum on Race

# IT'S TIME FOR EQUITY: WHITE FRAGILITY

**APRIL 16, 2020 | A PRIVATE WORKSHOP**  
PRESENTED BY DR. ROBIN DIANGELO

**APRIL 17, 2020 | A PUBLIC TICKETED FORUM**  
WITH KEYNOTE FROM DR. ROBIN DIANGELO

**SPONSORSHIP OPPORTUNITIES**

eliminating racism  
empowering women

**ywca**

Greater Cleveland

# KEYNOTE: DR. ROBIN DIANGELO



## CRITICAL RACIAL & SOCIAL JUSTICE EDUCATOR AND BEST SELLING AUTHOR

Dr. Robin DiAngelo is the author of New York Times Bestseller, **White Fragility: Why It's So Hard For White People To Talk About Racism**. Dr. DiAngelo has been a consultant and trainer for over 20 years on issues of racial and social justice.

She currently serves as Affiliate Associate Professor of Education at the University of Washington and has taught courses in Multicultural Teaching, Inter-group Dialogue Facilitation, Cultural Diversity & Social Justice, and Anti-Racist Education.

**In 2011 she coined the term White Fragility in an academic article which influenced the national dialogue on race.**

# JOIN THE DIALOGUE

## PRIVATE WORKSHOP

APRIL 16, 2020

UNION CLUB

3:00 PM - 6:00 PM

1211 Euclid Ave, Cleveland, OH 44115

## PUBLIC FORUM

APRIL 17, 2020

TRI-C EAST®

8:30 AM - 12:30 PM

The Jack Joseph and Morton Mandel  
Humanities Center

4250 Richmond Rd, Highland Hills, OH 44122

FOR MORE INFORMATION VISIT [YWCAOFCLEVELAND.ORG](http://YWCAOFCLEVELAND.ORG) OR CALL (216) 881-6878  
OR EMAIL TAYOR BARNES AT [TBARNES@YWCAOFCLEVELAND.ORG](mailto:TBARNES@YWCAOFCLEVELAND.ORG)

# JOIN THE CONVERSATION

## \$25,000 EQUITY PARTNER

### PRIVATE INVITATION ONLY WORKSHOP

- Your organization is invited to assist in the curation of the 100 person guest list for an exclusive 3 hour workshop with Dr. Robin DiAngelo.
- Your organization is allotted 10 tickets to this workshop to share with the influencers of your choice.

### PUBLIC TICKETED FORUM

- 25 tickets to It's Time for Equity

### MARKETING OPPORTUNITIES

- Premium logo visibility on all digital and printed marketing materials pre, during and post event.
- Listed as a partner of YWCA's 21 Day Racial Equity and Social Justice Challenge.

**Equity partners may choose one of the following opportunities on a first available basis:**

- Make opening remarks at private workshop.
- Make closing remarks at private workshop.
- Make opening remarks at public forum.
- Make closing remarks at public forum.

## \$10,000 PACE-SETTER ALLY

### PRIVATE INVITATION ONLY WORKSHOP

- Choose 5 C-level representatives or influencers to attend an exclusive 3 hour workshop with Dr. Robin DiAngelo.

### PUBLIC TICKETED FORUM

- 20 tickets to It's Time for Equity

### MARKETING OPPORTUNITIES

- Logo on digital and printed marketing materials pre, during and post event.
- Standard logo on YWCA website.

## \$5,000 UPSTANDER

### PRIVATE INVITATION ONLY WORKSHOP

- Choose 3 C-level representatives or influencers to attend an exclusive 3 hour workshop with Dr. Robin DiAngelo.

### PUBLIC TICKETED FORUM

- 15 tickets to It's Time for Equity

### MARKETING OPPORTUNITIES

- Logo on digital and printed marketing materials pre, during and post event.
- Standard logo on YWCA website.

## \$2,500 PATHFINDER

### PUBLIC TICKETED FORUM

- 15 tickets to It's Time for Equity

### MARKETING OPPORTUNITIES

- Name listed on digital and printed marketing materials pre, during and post event.
- Name listed on YWCA website.

# ABOUT THE EVENT

**It's Time for Equity** is an event aimed at combating racism and unconscious bias. It's Time for Equity will feature a keynote by Dr. Robin DiAngelo on white fragility, group conversations, and activities.

Equity is defined as the fair treatment, access, opportunity, and advancement for all people, while at the same time striving to identify and eliminate barriers that have prevented the full participation of some groups.

## PURPOSE:

It's Time for Equity gives participants the opportunity to share their lived experience, learn from others, and begin the work of finding solutions that will allow us to begin to heal our community from the harm caused by racism and unconscious bias. To expand racial understanding and cultural competency through dialogue among community and business members of different races with the ultimate goal of eliminating barriers, such as white fragility, that foster racism and discrimination. Our goal is to continue to advance the accelerating dialogues in Cleveland and promote conversations that break down racial hierarchy and promote healing.

## STRATEGY:

Create opportunities for significant dialogue and conversations that move beyond the superficial. Invite people from every ethnicity and community to participate in a dialogue to affirm how important diversity is to Greater Cleveland and Northeast Ohio.

